

# ROSE ALL DAY

INTRODUCING

## Three Olives. ROSE

THIS VODKA HAS THE NOSE AND TASTE OF A TRADITIONAL ROSE, BUT WHEN MIXED WITH CLUB SODA, CAN TAKE YOUR DAY PARTY INTO THE NIGHT.



- ROSE WINE IS GROWING AND CONTINUES TO OUTPACE THE WINE CATEGORY!<sup>1</sup>
- CONSUMERS ARE SEARCHING FOR ROSE! SUMMER 2017 BROKE THE GOOGLE TRENDS RECORD FOR "ROSE."<sup>2</sup>